



Project:VISION

*Virtual*

13TH ANNUAL

# FALL *Sparkle Change* SOIREE

SPONSORSHIP  
OPPORTUNITIES

11.13.20



*Our story*

*Join us for a celebration in support of community youth*

Project: VISION's mission is to help the youth of Chicago's Greater Chinatown community reach their full potentials by providing them with tools for educational, personal, and civic development. Each school year, PV serves over 250 youth through free after school programming that provides educational support while also helping youth build the confidence, positive attitudes, and skills they need to become ready members of the workforce and future community leaders. This year will bring new challenges, but PV remains committed to supporting all of our students, especially those who are most vulnerable to learning loss and struggling with social isolation.

While we look forward to a time when we can be together in-person again, we are hosting our annual Fall Soiree online for a virtual experience. Hear personal stories from our youth and meet our Board leadership, staff, and other supporters within the PV community. Attendees will also have the opportunity to bid on auction prizes and win raffle prizes.

Thanks to the generosity of supporters like you, this event will help us raise much-needed funds to support the essential programs that will keep our youth learning and thriving!

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Project VISION

Spark Change

Our impact

serving youth between the ages of 12-21 from  
Chicago's Greater Chinatown community

90%

from lower income families

98%

from first generation immigrant families

85%

would be the first in their families  
to attend college

270

youth served in 2019-2020  
over 1,000 youths served since 2004

36,000+

hours of service provided to youth  
in the 2019-2020 school year

100%

graduate on time

100%

high school students go to college

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# Sponsorship BENEFITS

*please consider supporting*  
THE ANNUAL FALL SOIREE IS MADE POSSIBLE  
BY OUR SPONSORS

## \$500

### GENERAL MARKETING

- Sponsor logo on event invitation and eBlasts
- Sponsor highlights in PV newsletter
- Sponsor logo and link on PV website
- Sponsor logo on event registration page

### SOCIAL MEDIA

- Sponsor highlights on all PV social media platforms
- Instagram takeover as guest poster up to 5 posts in 1 week
- Facebook takeover as guest poster up to 5 posts in 1 week

### LIVESTREAM EVENT

- Sponsor logo and message banner scrolling throughout livestream
- Sponsor guest emcee for announcements
- 30-second ad spots during program

If you would like to support,  
please contact Sandy Ruan at  
[Sandy@projectVISIONchicago.org](mailto:Sandy@projectVISIONchicago.org)

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